

Ron Snyder

www.everybodyknowsron.com/resume

211 Republic Ave Apt 331

Lafayette, LA 70508

ronsnyder05@gmail.com

(330) 289-3257

COMMUNICATIONS EXPERIENCE

- KADN-TV NBC/FOX** Lafayette, LA *Sports Director* February 2018-Present
- Anchored, produced, and edited 6pm, 9pm, and 10pm sportscasts 5 days a week using ENPS and Edius
 - Interviewed and developed rapport with players and coaches from UL, LSU, Saints, and Pelicans
 - Oversee sports department content daily and edit, co-host, and produce for high school football show
- City of Tallahassee** Tallahassee, FL *Customer Service Specialist II* November 2016- December 2017
- Provided customer service developing cost-saving measures for customer's bills using financial data
 - Accessed, analyzed, and modified 40-120 customer utility bills considering balances, and due dates
- WTXL-TV ABC** Tallahassee, FL *Sports Anchor & Reporter* December 2014-September 2016
- Anchored, produced, and edited sportscasts 2-3 times per week using Aurora Edit and ENPS
 - Interviewed and developed rapport with players and coaches from Florida State and Florida A&M
 - Shot interviews, practices, games, and packages about local teams using JVC Pro HD cameras
- KNOE-TV CBS/ABC** Monroe, LA *Sports Anchor & Reporter* November 2012-November 2014
- Anchored, produced, and edited sportscasts 2-3 times per week using Adobe Premiere and ENPS
 - Interviewed and developed rapport with players and coaches from ULM, Louisiana Tech, and Grambling
 - Conceptualized, researched, and authored football magazine previewing 35 local high school teams
- Your News Now** Buffalo, NY *Sports Anchor & Reporter* September 2010-September 2011
- Anchored, produced, and edited an entire day of sportscasts for a 24-hour cable network twice a week
 - Interviewed and developed rapport with players, coaches, and front office staff for the Sabres and Bills
 - Shot interviews, practices, games, and packages about local teams using Sony DVC Pro and P2 cameras.
- KTXS-TV ABC 4**, Abilene, TX *Sports Anchor & Reporter* August 2008-September 2010
- Reported live from high school football games before and after with highlights and interviews
 - Anchored, produced, edited, and booked guests for 30 minute Sports Sunday show by myself
 - Shot, wrote, edited, and one-man band sports packages using BetaCam cameras and nonlinear editing
- WNBC-TV NBC 4**, New York, NY *Sports Intern* Summer 2007
- Co-produced sportscasts for the 5-7am, 5pm, 6pm, and 11pm newscasts collaborating with producers
 - Interviewed Yankees and Mets players and managers during pregame and postgame opportunities
- WEWS-TV ABC 5**, Cleveland, OH *Sports Intern* Summer 2006
- Conducted phone interviews with over 70 high school football coaches to preview upcoming season
 - Interviewed Indians, Cavaliers, and Browns players and team officials

TECHNICAL SKILLS

- Edited using Avid NewsCutter Pro, FinalCutPro, Edius, Adobe Premiere, Dalet, Aurora Edit, and linear editing
- Drafted and edited stories in INews, ENPS, and Dalet
- Operated teleprompter, studio cameras, audio board, and image server for sports television shows

EDUCATION

Syracuse University Syracuse, NY

SI Newhouse School of Public Communications

Martin J. Whitman School of Management

Bachelor of Science May 2008

Dual Majors: Broadcast Journalism and Marketing Management

Awards: Dean's Scholarship Recipient, Citizenship Education Scholarship, Emerging Student Leader Award

GPA 3.824/4.000 Dean's List: Fall 2004-Spring 2008